



Publications Deadlines and Rate Card

The LINK will go out by e-mail, on Monday, every two weeks. We are currently using Digital Cheetah for delivery. Deadlines will be at noon the Thursday before publication. Submissions are to be short and to the point. We can take attachments from word processing programs or just type the information into the e-mail request. Submissions need to be different for each issue. We will not run the same information repeatedly. Please e-mail submissions to link@jlspringfield.org.

Link Release Date	Deadline	Link Release Date	Deadline
Aug. 30, 2010	Aug. 26, 2010	Jan. 17, 2011	Jan. 13, 2011
Sept. 13, 2010	Sept. 9, 2010	Jan. 31, 2011	Jan. 27, 2011
Sept. 27, 2010	Sept. 23, 2010	Feb. 14, 2011	Feb. 10, 2011
Oct. 11, 2010	Oct. 7, 2010	Feb. 28, 2011	Feb. 24, 2011
Oct. 25, 2010	Oct. 21, 2010	Mar. 14, 2011	Mar. 10, 2011
Nov. 8, 2010	Nov. 4, 2010	Mar. 28, 2011	Mar. 24, 2011
Nov. 22, 2010	Nov. 18, 2010	Apr. 11, 2011	Apr. 7, 2011
Dec. 6, 2010	Dec. 2, 2010	Apr. 25, 2011	Apr. 21, 2011
Dec. 20, 2010	Dec. 16, 2010	May 9, 2011	May 5, 2011
Jan. 3, 2011	Dec. 30, 2010	May 23, 2011	May 19, 2011

The League Light will go out four times this year and articles are due according to the following schedule:

Issue Date:	Deadline:
Sept/Oct. 2010	August 15, 2010
Jan/Feb. 2011	December 27, 2010
Mar/Apr. 2011	February 15, 2011
May/June 2011	May 13, 2011

Please e-mail all articles for the League Light to Catherine Goodnight: cgoodnight@evans-dixon.com.

Advertising Rates for League Light:

Business Card: 2" x 3.5"	\$25.00
¼ page: 3.85" x 4.875"	\$50.00
½ page (horizontal): 7.75" x 5"	\$100.00
½ page (vertical): 3.625" x 10"	\$100.00
½ page; back cover (horizontal)	\$150.00
Full Page: 7.75" x 10.25"	\$200.00

10% discount for multiple issue submissions if placed with the original order. No additional charge for insertion of advertiser logo. Working limited to space available. Coupons are accepted. Electronic files are preferred.

Please direct all advertising inquiries to the Junior League Office, attention Liz Schlueter, JLS Executive Administrator.

Membership Meeting Sponsor: \$500.00

Meeting sponsorship pricing includes a ½ page sponsor advertisement.

For Meeting Sponsorship reservations please contact Shawna Combs, Resource Development Chair at shawna.combs@coxhealth.com or slkmbz@sbcglobal.net.