



FOR IMMEDIATE RELEASE

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JUNIOR LEAGUE OF SPRINGFIELD TEAMS UP WITH BOYS & GIRLS CLUB OF MISSOURI FOR PINK POWER PROJECT

SPRINGFIELD, MO, July 26, 2010—The Junior League of Springfield will kick off its first Done in a Day Project for the 2010–2011 league year by helping the Boys & Girls Town of Missouri with its Pink Power Project on August 14 from 7:30 to 11 a.m.

The Boys and Girls Town of Missouri (BGTM) helps children who have suffered from abuse, neglect, emotional or behavior problems. During their stay at Boys & Girls Town, the children receive all aspects of care, ranging from physical to emotional. The Pink Power Project will help the young women at BGTM learn about their self image, developing bodies and breast health.

Young women attending the Pink Power Project will be treated to a special pancake breakfast while listening to speakers who will share the latest information on breast health. The girls will then learn how to measure and find the proper bra fit. Junior League volunteers will also help the girls create life-sized posters of themselves for their bedrooms by tracing an outline of their bodies on paper. The girls will decorate the posters with positive traits about themselves that the JLS volunteers help them discover.

“The Junior League of Springfield is devoted to improving the lives of children and teens in our community,” said JLS President Lynn Tynes. “By collaborating with the Boys & Girls Town on the Pink Power Project, we will have the opportunity to help educate young women and make a positive impact on their self image by offering a safe environment to ask questions and learn.”

Working to build a better community, the Junior League of Springfield partners with local agencies throughout the year to support projects that benefit children. These programs are staffed with JLS member volunteers and maximize the impact JLS volunteers have on improving the lives of people in the Ozarks.

For more information about the Boys & Girls Town of Missouri, log on to www.bgtm.org.

About The Junior League of Springfield, MO

The Junior League of Springfield is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Springfield reaches out to women of all races, religions and national origins who demonstrate an interest in and a commitment to voluntarism.

Since 1959, the Junior League of Springfield has contributed over \$4.6 Million Dollars and more than 1.3 million hours of volunteer service to the Springfield community. The JLS is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action of trained volunteers. Its purposes are exclusively educational and charitable.

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