



## **PRESS RELEASE**

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### **PLAID DOOR RESALE BOUTIQUE GRAND REOPENING CELEBRATION SET**

SPRINGFIELD, MO, April 30, 2010 - The Junior League of Springfield

The Junior League of Springfield's (JLS) Plaid Door Resale Boutique has recently been expanded and renovated. There will be a Ribbon Cutting Ceremony on Friday, May 7<sup>th</sup> and then a public Grand Reopening Celebration on Saturday, May 8<sup>th</sup>, at the Plaid Door located at 1920 East Sunshine.

The ribbon cutting ceremony on Friday, May 7<sup>th</sup>, will begin at 11 a.m., and will include refreshments and remarks from current JLS President, Andrea McKinney. On Saturday, May 8<sup>th</sup>, the community is invited for a Grand Reopening Celebration that will kick off at 9:30 a.m. with tours of the newly renovated boutique and special promotions every hour throughout the day.

Funding of JLS community projects is accomplished through generous donations, sponsorships and JLS fundraising efforts, such as the Plaid Door. Serving as the largest fundraiser for the JLS, the additional square feet will allow the Plaid Door to stock a larger variety and selection of merchandise. The Plaid Door has contributed over \$2 million to the Springfield Community since it first opened in 1976. Proceeds from the Plaid Door benefit projects of the Junior League of Springfield including its signature project Isabel's House, the Crisis Nursery of the Ozarks.

The Plaid Door welcomes donations from JLS members, area businesses and community members Monday – Saturday, 9:30 a.m. to 4:30 p.m.

JLS has been responsible for projects such as the Boys and Girls Club, the Discovery Center, Ozarks Public Television and CASA are just a few of the organizations positively impacted by JLS. Just three years ago, we opened the doors to our signature project, Isabel's House, the Crisis Nursery of the Ozarks. Isabel's House provides 24/7 care, free of charge, to children whose families are experiencing a unique crisis.

For more information, please visit the Junior League of Springfield website at [www.jlsspringfield.org](http://www.jlsspringfield.org).

Since 1959, the Junior League of Springfield has contributed more than \$4.6 million dollars and more than 1.3 million hours of volunteer service to the Springfield community. JLS is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action of trained volunteers. Its purposes are exclusively educational and charitable.

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