

## **Junior League of Springfield Names 2023 Lifetime Achievement Award Recipient**

FOR IMMEDIATE RELEASE

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SPRINGFIELD, MO, June 20, 2023 — Heather McCurley Trinca has been named the 2023 Junior League of Springfield (JLS) Lifetime Achievement Award recipient. The purpose of the JLS Lifetime Achievement Award is to recognize the significant contributions being made in our community and the League by Sustaining Members. Lifetime Achievement Award honorees are active in the community, support the activities of the League and represent the ideals of Junior League membership.

Trinca was awarded this honor at the Sustainer luncheon held at Hickory Hills Country Club on May 23, 2023. The award was presented by Crista Hogan, former JLS President and the 2021 JLS Lifetime Achievement Award recipient. "Heather is a true servant leader who creates a culture of trust, unselfishly creating leadership in others. She is kind and tireless and talented and we are fortunate to have her," says Hogan, 2022-23 Junior League of Springfield Sustainer Director.

A dedicated volunteer, Trinca embodies the mission of the Junior League, using her training to benefit the Springfield community. During her active years in JLS, Trinca was instrumental in the research, development and implementation of JLS' most recent signature project, Isabel's House. In addition, she is the co-founder of the JLS Founders Fund, having helped to raise nearly \$300,000 in the last two years, and has worked assiduously to assist the current leadership through a recent period of organizational transition. Beyond her service to JLS, she has been an active volunteer with Leadership Springfield, the Foundation for Springfield Public Schools, Isabel's House, the PTA, and her church. Care to Learn and Isabel's House have both benefitted from her special event expertise, where she has helped to raise millions of dollars.

Heather has served in every capacity of the JLS, from a member of project and fundraiser committees to chair positions, to council Vice Presidents, to President-Elect

and President, to being a very active Sustainer Advisor. She recently served on the JLS Board of Directors as a Sustainer Director.

Current JLS President, Samantha Williams, says: “Heather is a true example of servant leadership; she is the first person to show up when there is work to be done. She leads with poise and grit, and her expertise has been paramount in helping us lay the foundation for the future of the League. The Junior League of Springfield is proud to have her as an example our active members can learn from.”

A list of past recipients of the JLS Lifetime Achievement Award may be found at: <https://www.jlspringfield.org/about/awards>.

#### *About the Junior League of Springfield*

*The Junior League of Springfield, Missouri, Inc., is an organization of women whose mission is to advance women’s leadership for meaningful community impact through volunteer action, collaboration, and training. Its purpose is exclusively educational and charitable.*