



JUNIOR LEAGUE OF SPRINGFIELD, MO

Women building better communities®

2011-12 ANNUAL COMMUNITY REPORT

The Junior League of Springfield was instrumental in developing these projects and programs designed to benefit the Springfield community.

1960	Children's Clothing Bank Visiting Nurses Association
1963	Girls Club (now Boys and Girls Club)
1972	KOZK, Ozarks Public Television
1973	Regional Girls' Shelter
1974	KOZK, Ozarks Public Television Tele-Auction
1976	Child Advocacy Center History Museum of the Ozarks Plaid Door Thrift Store
1977	Community Needs Assessment Survey The Springfield Ballet
1980	Dickerson Park Zoo Educational Amphitheater
1981	Hospice Program
1982	Ozarks Food Harvest
1983	Leadership Springfield Reading Is Fundamental
1985	Kids on the Block Puppet Troupe
1987	American Red Cross Blood Mobile
1989	Discovery Center of Springfield Teen Parent Program
1990	First Night Springfield
1991	Homebound Shoppers Service
1993	Dickerson Park Zoo Asian Elephant Education Program
1996	Hall of Leaders Lecture Series at Springfield Public Schools Greene County Teen Court
1997	Family Violence Center's ABCs & 123s Educational Program
2000	Library Story Garden at the Springfield Library Center
2001	Boy Scout Nature Conservation Trail
2002	Ronald McDonald House Mobile Dental Care Unit, Founding Partner
2003	Boys and Girls Club Learning Center at the Bill Stalnakier Unit
2004	Community Needs Assessment
2005	Community Report Card, Second Edition Focus on Child Abuse and Neglect
2007	Isabel's House, Crisis Nursery of the Ozarks Community Focus Report, Third Edition
2009	Community Focus Report, Fourth Edition
2011	Community Focus Report, Fifth Edition



Pictured from left: Vice President of Finance Holly Beadle and Vice President of Communications Susie Turner

Junior League of Springfield Awarded SBJ Philanthropic Business of the Year for 2011

The 2011-2012 JLS year began with accepting the Philanthropic Business of the Year award at the Springfield Business Journal's 2011 Economic Impact Awards. The award was accepted by VP of Finance, Holly Beadle, and VP of Communications, Susie Turner at Drury University O'Reilly Family Event Center.

"Based on the winners in other categories, it was quite an honor to have our (JLS) name called," said Holly Beadle after accepting the award. Susie Turner also commented, "It was humbling to be in the company of so many great organizations that give time, talent and resources to serve the community."

Springfield Business Journal asks readers to nominate companies and individuals for recognition in several different categories. Each nominee is put through a stringent independent judging process. The top three finalists are profiled in the special publication in July, with the winner in each category announced at the annual formal banquet. Last year 260 people attended the banquet where JLS was recognized.

"We appreciate being honored among other Springfield organizations that are doing such important work," said JLS 2011-2012 President Brooke O'Reilly. "It's a reminder to all of us, as community volunteers, that the work we do makes a positive impact."

WOMEN BUILDING BETTER COMMUNITIES

MESSAGE FROM THE 2011-2012 PRESIDENT



The Junior League of Springfield empowers great women. According to author Chip Ingram, JLS even goes about this in the correct manner: 1) bring them in 2) build them up 3) train them for action and 4) send them out.

Each year, it is a team effort to "bring them in" or recruit new members to join our organization. Sustaining, active and non-league community

members have referred someone to learn more about JLS and hopefully join the organization. It is exciting to announce there are more than 70 women planning to join JLS in the 2012-13 new member class.

This year JLS has spent nearly \$50,000 "building our members up" and "training them for action". This occurs in several ways through our education and development programs, by chairing a committee or leading on the board of directors, attending an AJLI sponsored conference or representing JLS through a community development program such as Leadership Springfield.

JLS members volunteered over 25,000 of their precious hours to our programs. Additionally, they spent over 12,000 hours with others organizations. More than 37,000 hours and over \$112,000 were given generously to improve our community and hopefully change the life of a child! I feel this more than fulfills the 4th step "send them out". JLS members go out in force and truly make a difference.

The efforts of every single JLS member, over the past 53 years, have led to a positive difference for nearly 2000 children at Isabel's House as it celebrates its fifth birthday this summer. I hope our members reward themselves by taking an hour to visit the house and see the hope they have given the children and families who use the services.

This annual report describes in detail all of the Junior League of Springfield's 2011-2012 accomplishments. We thank you for your interest in our organization, donations, and sponsorships, and we hope that you continue your support in the future. While we have made many advances toward the prevention of child abuse in the community we will need to continue our mission into the future.

It is an honor and a privilege to be one of the more than 600 members of our League.

Sincerely,

Brooke O'Reilly

2011-2012 Community Advisory Council

Jim Anderson Springfield Area Chamber of Commerce, President

Darwin Bickford Arvest Bank, Senior Vice President/Commercial Loan Manager

Greg Burris City of Springfield, City Manager

Dr. Cynthia Chiu-Pinheiru The Goddard School, Owner

Dr. Krystal McCulloch Drury University, VP Alumni and Development

Regina Cooper Springfield Greene County Library, Executive Director

Jamie Dopp KY3, Public Service/Community Relations Director

Jenny Fillmer Edwards Greene County, Public Information Officer

Brian Fogle Community Foundation of the Ozarks, President

Rita Gurian CoxHealth (Retired), Community Volunteer

Melissa Haddow Community Partnership of the Ozarks, Executive Director (retired)

Jennifer Kennally United Way of the Ozarks, President & CEO

Yolanda Lorge Grupo Latinoamericano, President



The 2011-2012 Executive Committee

2011-2012 Executive Committee and Board of Directors

Brooke O'Reilly President*

Pam Leggett-Lutes

President-Elect*

Susie Turner VP Communications*

Carol Day VP Community*

Holly Beadle VP Finance*

Jill Renner-Mowris VP Membership*

Elizabeth Byrd Recording

Secretary*

Sally Phillips Treasurer

Jean Harmison Sustainer President

Lynn Tynes Immediate Past President

Liz Conner Nominating

Betsy Collins Project Review & Development

Michelle Moulder Parliamentarian

*Executive Committee

2011-2012 Committee Chairs

Katie Abbey Administration

Stacey Larson Arrangements

Amelia Mikel Arrangements

Stephanie Weiss Charity Ball

Mary Lou Foss Cookbooks

Mary Koch Digital Media

Carrie Winston Done In A Day

Andrea Miller Education & Development

Casey Chasteen Endowment

Denise Roche-Caldwell Kids Count

Tammy Tindle New Member

Megan Johnson Pitter Pat

Tonya Hammons Placement

Nikki Holden Plaid Door

Sarah Jones Public Affairs

Tanja Kern Public Relations/Marketing

Dena Dill Publications

Heather Goller Resource Development

Debbie Howell Scholarship

Krystal Russell Treasurer-Elect

JLS Staff

Elizabeth Davis Executive Administrator

Maggie Graham CPA, Financial Administrator

Lisa Wickwar Plaid Door Resale Boutique Manager

Mary Beth O'Reilly Breast Cancer Foundation of the Ozarks, Founder and Chairman

Dianne Elizabeth Osis Springfield Business Journal, President and Chairwoman

Francine Pratt Isabel's House, Executive Director

Dr. Helen Reid Missouri State University, Dean of Health and Human Services

Dr. Norm Ridder Springfield Public Schools, Superintendent

Randy Russell Community Foundation of the Ozarks, Senior Program Officer

Tim Shryack Jordan Valley Community Health Center, Vice President Clinical Services

Donn Sorensen Mercy Health System, President East Region

Mark Struckhoff Council of Churches of the Ozarks, Executive Director

Brad Toft YMCA, CEO

Joan Whitaker 417 Magazine, General Manager

Paul Williams Springfield Police Department, Chief of Police

Membership Recognition

The Junior League of Springfield is honored to have over 600 outstanding women volunteering their time to complete its mission. Each year members are recognized within the League for outstanding accomplishments. One award is the Cheri Clark Bouquet of Enthusiasm. It recognizes a member for dedication to the League and a positive attitude. The other award is the Lifetime Achievement Award for dedication to the League over time. Many women from the league are also recognized in the community for other achievements. JLS is proud to announce these recognitions of members below.

2012 Cheri Clark Bouquet of Enthusiasm Award



Holly Beadle

2012 Lifetime Achievement Award



Sharon Nahon

Roseann Bentley Received 2011 Humanitarian of The Year Award



The Community Foundation of the Ozarks recognized Junior League past president, Roseann Bentley with the 22nd annual Humanitarian of the Year Award. The award recognizes a person who has personally sacrificed to give services, time and resources to helping others. Ms. Bentley was nominated by JLS and served as the JLS president when we officially became a Junior League in 1976-77. Ms. Bentley continues to serve her community as an elected official. She is the current

Greene County Associate Commissioner and has served in this role since 2004.

Some of her many accomplishments include: being the first woman on the Springfield Board of Education, first woman to serve Southwest Missouri in the State Senate, she was a founding member of KOZK Public Television, founding member in the Female Leaders in Philanthropy, and helped start the first "Day of Caring" for United Way of the Ozarks. She also took a leadership role in bringing libraries to all Springfield Public Schools.

Ms. Bentley accepted the award and received a \$3,000 cash award. She promptly donated this award to the Child Advocacy Center and the Court Appointed Special Advocates-CASA of Southwest Missouri. She continues to support JLS and its mission to prevent child abuse in the Ozarks.

2012 Springfield Business Journal 40 Under 40

Holly Beadle
Amanda Hedgpath
Tanja Kern
Brooke O'Reilly
Kristen Westerman

2012 417 Magazine 20 Under 30

Kim Garwitz
Jessie Tindall

2011 Gift of Time

Holly Beadle

2011 Springfield's Most Influential Women

Carol Wooten

Leadership Springfield Class XXVII

Stephanie Clark
Pam Leggett-Lutes
Krystal Russell

Mary Riley Wolfe Memorial Scholarships

The following young women were selected from 48 candidates to receive the Mary Riley Wolfe Memorial Scholarship Program. Each was selected due to their dedication to education, strong academic performance, and exemplary volunteer activity. Both have received \$2,000 for their achievement.



Hadley Lunn
Central High School



Kristen Meinert
Logan-Rogersville High School



Past Presidents Coffee

Standing, from left: Mary Kay Ross, Cindy Waites, Sally Hargis, Stephanie Montgomery, Pam Leggett-Lutes, Mary Kay Meek, Mary Gallagher, Nancy Knauer, Lezah Stenger, Karen Shannon, Morey Mechlin, Kim Sullivan, Joyce Blades, Lynn Tynes, Kathy Steinberg, Brooke O'Reilly

Seated, from left: Bonnie Shackter, Peg Carolla, Roseann Bentley, Sharon Nahon, Jan Horton, Kitty Lipscomb

Six JLS Members attend ODI

ODI (Organizational Development Institute) is a weekend retreat sponsored by AJLI to better educate League members on various topics affecting the organization and management of individual Leagues. There are five different areas of concentration:

- Achieving Community Impact
- Building Internal Capacity
- Fund Development
- Electing Leaders for Tomorrow's League
- Membership Development

Each year the JLS Nominating Committee selects delegates to attend.



Kate Bauer



Carol Day



Tanja Kern



Mary Kromrey



Michelle Moulder



Allison Pettipiece

DIAD COMMUNITY PROJECTS 2011-2012

Ambassadors for Children, Kid's Clothes Closet

Ten JLS members purchased \$2,500 in new clothing for this project. The Kid's Clothes Closet provides clothing for Greene County foster children. The children can go to the Kid's Closet twice a year and select three complete outfits. Additionally, they receive one winter coat. Many of the children served have very little clothing. The majority of these children have never experienced new clothing and it is a tremendous boost to their self-esteem as it empowers them to have pride in their appearance. The project serves over 800 children.

Boys and Girls Town of Missouri, Healthy Body-Healthy Mind

JLS sent 12 volunteers and donated \$2,420 to help girls create a positive body image and educate them on healthy choices for their body. These girls have faced many obstacles including abuse and neglect, and increased self-esteem achieved through body image and a healthy body can help them with recovery. The Boys and Girls Town of Missouri helps children who have suffered from abuse, neglect, emotional or behavior problems. While at Boys and Girls Town the children receive all aspects of care from the physical to emotional.

Friends Against Hunger, Friends Feeding Friends

Twenty-two JLS volunteers packaged well balanced specially formulated meals that are designed to nourish even severely malnourished people back to health. In just three hours, JLS volunteers were able to package over 20,000 meals. The mission of Kids Against Hunger is to educate and raise awareness of hunger issues. They hope to mobilize the community in getting them involved in the solution to hunger. JLS also provided \$5,000 in funding to the project.



Isabel's House, the Crisis Nursery of the Ozarks – Clothing Closet Restocks

Junior League of Springfield provided 12 volunteers and \$3,000 to purchase children's clothing. Due to the fact that many of the children are arriving from potentially hazardous environments, it is imperative to provide the children with clean and appropriate clothing. Each child receives a new outfit, pajamas, undergarments and shoes upon arrival. Isabel's House, the Crisis Nursery of the Ozarks, is the Signature Project of the Junior League of Springfield. Isabel's House provides safe refuge for children birth through 12 years old that are at a high risk of abuse and/or neglect.

Isabel's House, the Crisis Nursery of the Ozarks – All About Weddings

All About Weddings is a wedding vendor showcase event taking place in the fall and the spring, with the proceeds benefitting Isabel's House. A total of 23 JLS members helped with registration, raffle and coat check.

Isabel's House, the Crisis Nursery of the Ozarks – Door to Door Outreach

Spreading the word about Isabel's House and the services that they provide is pertinent to the success of Isabel's House. JLS members went door to door in the community educating families about the services that IH provides including its availability to any family in crisis. JLS also provided \$1,000 in funding for this project.

Isabel's House, the Crisis Nursery of the Ozarks – Community Open House

Isabel's House invites the community to tour its facility twice per year to learn more about how it functions and the services it provides.

Thirty one JLS volunteers and \$2,400 were provided to cover both events. There was a record turnout of people that attended the fall event making the event a huge success. The Isabel's House staff reported that JLS did a wonderful job, reaching out to every child and family as well as being willing to help in any area.

Ozarks Counseling Center, Keeping Your Cool with Your Kids

Four JLS volunteers aided in this project to teach parents and their children how to communicate more effectively. The goal is to help reduce the probability of physical or verbal abuse by teaching participants techniques so they will be in control of their anger and not let it escalate while disciplining their children. Fourteen parents and nine children were served. Ozarks Counseling Center's mission is to provide quality mental health assistance to men, women and children of Greene County and the surrounding community. JLS also donated \$520 to this program.

Ozarks Regional YMCA, Girls on the Run

Girls on the Run is an interactive life skills program for pre-adolescent girls 3rd through 5th grade girls. The Junior League worked with Girls on the Run through Campbell and Bingham Elementary Schools, providing seven volunteers to each school and \$10,000 in funding for the program. Fifty-six girls participated in the event, 30 at Bingham Elementary and 26 at Campbell Elementary. JLS volunteers attended the Fashion Show which helps the girls by teaching them how to overcome obstacles, how to deal with conflict, how to make a positive impact on their community and many other ways of becoming a better person.

Springfield Regional Arts Council, Free Art Day

Over 100 children benefited from Free Art Day designed to serve at-risk youth. The program has the children participate in craft events and makes them think "outside the box" by having a creative outlet. Ten volunteers aided in this event and \$1,200 in funding was provided. The Springfield Regional Arts Council has a variety of programs aimed at reaching at-risk children through the arts.



Doula Foundation of Mid-America, Inc., 10th Anniversary Baby Gala

The Baby Gala honors families who have been touched by the Doula foundation. Seventeen JLS members volunteered their time to ensure the event ran smoothly and JLS provided \$1,900 in funding support. The mission of the Doula Foundation of Mid-America, Inc. is to

promote healthy babies and families by providing pre- and post-natal support to at-risk pregnant women through group classes and one-on-one support of a doula.

Boys & Girls Clubs of Springfield, Banquet of Champions

The Banquet of Champions is held annually to show support and recognition for the accomplishments of the kids who are a part of the Clubs. Twelve JLS volunteers assisted with supervision and arts and crafts. The banquet recognized close to 100 of the at-risk youth on their accomplishments. The mission of the Boys & Girls Clubs of Springfield is to provide programs that guide and direct youth from all backgrounds with special concern for those from at-risk circumstances. JLS also donated \$1,500 to this event.

The Kitchen, Inc. - Rare Breed, Safe Place Program

Project Safe Place is designed to provide a place for youth to go in a time of need. The staff at various marked Safe Place businesses must be trained on how to handle any of these situations. Thirty-two JLS volunteers and \$5,042 in funding made sure that the partner agencies involved with the Safe Place program have the appropriate materials and signage needed to be a Safe Place Partner. JLS volunteers visited over 100 Safe Place sites. The mission of The Kitchen, Inc. is to create a place where persons, especially the poor, are welcomed and cared for with dignity and compassion.

Newborns in Need, Warm Baby Project

At least 500 children were served by this project which included purchasing clothes and preparing a care package which included a quilt, blanket, sleepers and socks. Ten JLS members and \$10,000 was provided to complete this project. The packages were sent on to be distributed to area hospitals and agencies that serve underprivileged individuals with newborns. The mission of Newborns in Need is to take care of sick and needy babies and their families; and in cases of crisis, to help where help is needed.



JLS HOSTED 2011 CHILDREN'S SUMMIT



Pictured from left: Jim Anderson, Sara Lampe, Bob Dixon, Roseann Bentley, Brian Fogle, Brooke O'Reilly, David Stoeffler, Greg Burris

JLS in partnership with the Community Foundation of the Ozarks and the Mayor's Commission for Children hosted the biannual Children's Summit to release and discuss the 2011 Community Focus Report. The Summit was moderated by Jim Anderson, President of the Springfield Area Chamber of Commerce. It featured a panel of six community leaders: State Senator Bob Dixon, State Representative Sara Lampe, Springfield City Manager Greg Burris, Greene County Commissioner Roseann Bentley, News-Leader Executive Editor David Stoeffler, and President of the Community Foundation of the Ozarks Brian Fogle.

The goal of the Children's Summit was to address issues that directly affect the children of our community based upon the outcomes of the Focus Report. Once again in the area of early childhood, child abuse and neglect was found to be a recurring theme along with high rates of unemployment, poverty and homelessness which all continue to burden our community. The community strengths identified included collaboration among community agencies to meet the needs of children, support from public officials through inclusion of early childhood as a topic in the city's strategic plan and continued efforts to respond to red flags identified in previous reports.

The panel discussed state and community efforts to reduce child abuse and neglect, homelessness, the cost of child care, improve health care services and suggested potential programs that might help reduce challenges facing children in the community. The importance of providing early childhood education was repeatedly mentioned as one way to positively impact the well-being of children in our community.

The event was held October 4th, 2011 at the O'Reilly Family Event Center on the Drury University Campus.

Discretionary Grants:

Bissett Elementary School
Boyd PTA
Bright Futures Joplin
CASA
Child Advocacy Center
Council of Churches
Developmental Center of the Ozarks
First Night Urban Districts Alliance
Foundation for Springfield Public Schools
Isabel's House
Life House Crisis Maternity Home
MSU Public Affairs Conference
Ozarks Counseling Center
Ozarks Food Harvest
Ozarks Public Television
Purity, Passion and Pearls
Robberson Elementary School
Rotary Club Southeast, Don't Meth with Us Program
Springfield PTA Council, Clothing Bank for Wonder Years
The Kitchen, Inc.
Watkins Elementary School
Weaver Elementary School
Willard's Children's Charitable Foundation

Community Emergency Fund:

Bright Futures Joplin
Adopt a Classroom

JLS LAUNCHES NEW BRANDING CAMPAIGN

The Junior League of Springfield launched a new branding campaign that it hopes will dispel the League's "member's only" image and attract a larger group of volunteers and sponsors.

"The goal of the new outreach campaign is to help new members and potential donors to understand who makes up the 600 volunteers currently in membership," said JLS 2011-2012 President Brooke O'Reilly. "We are a volunteer organization of women who come from a variety of backgrounds, life and work experiences. It's no longer invitation-only, and we want to encourage women in the Ozarks to take advantage of the training, networking and community service opportunities the League provides."

JLS began as the Community Service League of Springfield in 1959 and became the 231st member of the Association of Junior Leagues International (AJLI) in 1976. JLS reaches out to women of all races, religions and national origins who demonstrate an interest in and a commitment to voluntarism.

The new campaign, "We Are Junior League," highlights the stories of Junior League members, offering quick snapshots into their lives and why they joined the League. The stories will be shared through video, print and social media. JLS commissioned Swish Media Studios to produce the videos, the first of which can be seen on YouTube, the

League's website and social media channels. The remaining videos will be released over the next several months.

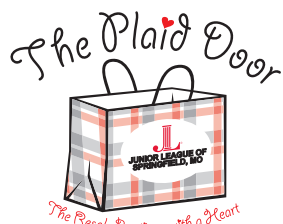
As part of its outreach effort, JLS has launched a Facebook page and Twitter feed to communicate to members and the community as a whole. Promotion of fundraising events, reminders of important meeting dates, and accolades are all being communicated through Facebook and Twitter. If you are not already doing so, please like us on Facebook, follow us on Twitter, and look for us to be on Linked In in the future so you can be informed about all the interesting activities of the League.

JLS will continue with quarterly distribution of its League Light printed newsletter and the bi-monthly distribution of its e-newsletter, The Link. These publications are mainly distributed to new members, active members, and sustainers with the purpose of internal communication, educating members on upcoming events, and spreading accolades on accomplishments, and the League Light is also sent to community partners.

The League will be exploring new ways to reach out to the Springfield community over the next several years and hopes to be innovative in reaching its members and the citizens of the Ozarks. For further information please visit the website at www.jlspRINGfield.org



JLS FUNDRAISING 2011-2012



Plaid Door Resale Boutique

The Plaid Door is the boutique retail shop located at 1920 East Sunshine in Springfield, MO. Members of the community are encouraged to donate new or gently used clothing items and accessories, and also shop and purchase many of the outstanding

items located in the store. Plaid Door celebrated a successful year with a new manager, Lisa Wickwar. She has done a great job in her new role and JLS thanks her for her hard work throughout the year. A new point of sale system was implemented to aid in managing sales within the store.

JLS implemented some new marketing strategies and promotions to increase sales. First, JLS and Plaid Door began running television and radio advertisements to gain more recognition and increase the customer base. JLS brought back Fabulous Finds, an event held at the Junior League office. This garage sale event is held at the League Headquarters quarterly. All types of merchandise are sold at these events, including items typically sold at the store as well as larger items such as furniture, appliances, electronics and exercise equipment, just to name a few.

The newest and most exciting event is the new Private Shopping Events at Plaid Door. This allows a group of people to shop entire store – the sales floor and the back stock, privately, after the store closes. Special discounts are given to groups of five or more. You can book an appointment by calling Plaid Door.

The Junior League of Springfield is proud to have owned and operated the Plaid Door Resale Boutique since 1976. The Plaid Door has assisted JLS in generating more than \$2 million dollars in funds for the Springfield community. The success of the Plaid Door would not be possible without the generous support of the community and Junior League members.

Cookbooks

Cookbooks had a successful year of branching out to get JLS cookbooks into the hands of community members. In September of 2011 JLS participated in the 417 Indulge Event and Isabel's House, All About



Weddings event. During both events *Sassafras* and *Women Can Dish It Out* were presented for sale. JLS also participated in the KGBX women's show this year and had a very successful event.

JLS also promoted these cookbooks within its own League events. It showcased recipes during membership meetings and presented the cookbooks at the Plaid Door open house fall and spring events. JLS also participated in trading *Women Can Dish It Out* with other AJLI leagues in exchange for selling their books as well.

JLS also began helping other organizations with fundraising through selling *Women Can Dish It Out*. Organizations can buy quantities of this cookbook at cost from JLS and then sell it at their chosen cost to raise funds. This program is ongoing so if your organization is interested please contact the JLS office.



Charity Ball

JLS hosted its 52nd annual Charity Ball this year. This year JLS chose to throw a Vintage Vegas party including casino games, a silent auction, an upscale dinner, and live music by Dr. Zhivegas. Guests enjoyed an exciting evening with fun pictures and a historically accurate, mischievous atmosphere. JLS sincerely thanks all of the sponsors and participants in this event.

When: Saturday April 21, 2012

Where: Hickory Hills Country Club

Amount of Money Raised: \$59,281

Number of Attendees: 280

Proceeds Benefit: The JLS Focus: The Prevention of Child Abuse and Neglect in Southwest Missouri, including the signature project, Isabel's House

Save the Date: 53rd Annual Charity Ball Saturday, April 27, 2013





Pitter Pat 5K/10K and 1-Mile Fun Run

This fundraiser is an event for the competitive running spirit and the entire family. Pitter Pat is held close to St. Patrick's Day each year therefore, it holds an Irish theme where runners are encouraged to dress up in crazy green themed costumes. This year JLS hosted the 6th annual event. The event has awards and prizes for competitive runners as well as costume contests and a raffle wheel. This year there was also free food, live music, and children's entertainment. JLS sincerely thanks all of the sponsors and participants in this event.

When: Saturday, March 31st, 2012

Where: O'Reilly Family Event Center on Drury Campus

Amount of Money Raised: \$24,835

Number of Attendees: 643

Proceeds Benefit: The JLS Focus: The Prevention of Child Abuse and Neglect in Southwest Missouri, including the signature project, Isabel's House

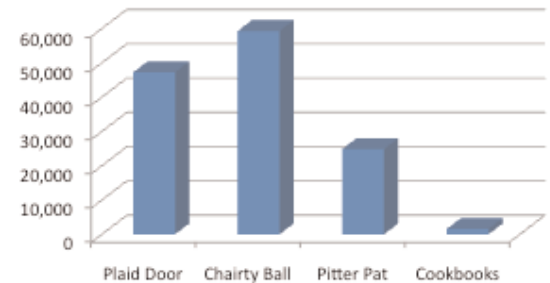
Save the Date: 7th Annual Pitter Pat Saturday, March 23rd, 2013

JLS Financial Statement*

Plaid Door	47,219
Charity Ball	59,281
Pitter Pat	24,835
Cookbooks	1,552
Total	\$132,887

**Numbers had not been audited at time of printing*

Money Raised by JLS Fundraisers



JLS ENDOWMENT FUND

The endowment fund is an investment fund set up by JLS in which regular withdrawals from the earnings of the donated capital are used for specific purposes, such as operating expenses. Since only the earnings will be withdrawn, the fund will provide a continual source from which expenses and other obligations can be paid without depleting the donated capital. The goal is to have the endowment fund reach two million dollars, and as of May 31st, 2012 the JLS endowment fund was at about 40% of goal.

Once the endowment is fully funded, operating expenses will be paid from earnings generated by the endowment fund. Therefore, JLS will be able to put substantially more of the money raised through annual JLS fundraisers into community projects.

By giving to the endowment, a donor not only leaves a legacy, but also provides security for the future of JLS. The endowment fund ensures that JLS will have the resources necessary to continue to impact the community for years to come. Endowment fund donors become members of the JLS Legacy Society.

A gift of any amount to the endowment fund makes a difference. However, gifts made through planned giving usually provide flexibility to the donor and the most impact to the endowment fund. To donate to the Junior League endowment fund, email: jls@jlspringfield.org.

2011-2012 DONOR RECOGNITION

ANNUAL GIVING, EVENT, ENDOWMENT, GENERAL FUND AND MEETING SPONSOR DONORS*

The positive impact by the Junior League each year would be impossible without the strong support of our donors. We sincerely thank you and look forward to your continued support of JLS projects and events.

EVENT SPONSORS

\$10,000 +

Charlie & Mary Beth
O'Reilly Family
Foundation

\$7,500

Lezah and Ron Stenger
Family

\$5,000

Barbie & Brent Davis
O'Reilly Hospitality
Management
The Wooten Co.

\$2,500-\$4,999

Bailey Company
BKD LLP
BKD Wealth Advisors
Custom Metalcraft
Houlihan's
Husch Blackwell
Sanders
Mercy Clinic
David O'Reilly
Polsinelli Shughart
John & Beth Raidel
Russell Cellular
Jeff and Lynn Tynes
UMB Bank

\$1,000-\$2,499

10-2-4 Ranch
Rita Baron
Chris and Alison Miller
Jim & Jeanette
Hutcheson
Larry & Tracy Lipscomb
Dr. Frank Newman
Ollis & Company
Dr. Nancy O'Reilly
Parkcrest Dental Group
Pioneer Outdoor
Advertising
Positronics
Scrivener Oil
Threshold of Hope
Rosalie O'Reilly Wooten

\$500-\$999

At Home Real Estate
Services
Bancorp South
Big Time Results
Cheryl Briggs
Carrie Arquitt Pediatric
Dentistry
Central Trust &
Investment Company
Commerce Bank
DermaHealth
Andy & Jennifer George
Great Southern Bank
Kirkpatrick, Phillips &
Miller
Lowther Johnson
Attorneys at Law
Stephanie Stenger
Montgomery

Michelle Moulder
John & Beth Raidel
Rapid Roberts
Carol Robinson
Snobl Productions
Steak n Shake
The Viorel Family
Wilson & Mee CPAs

\$250-\$499

Mary Ross

\$100-\$249

Sarah Frerking
Barbara Hall
Susan Holliday
Fay Ollis

\$99 AND UNDER

Jill Baker
Ann Cox
Georgeanne Folkins
Christine Squibb
Jessica Ollis

IN KIND

2B Organized
417 Magazine
Acacia Spa
Academy Sports
Kelli Aggus
Amycakes
Apricot Lane
Arris Pizza
Artistry in Bloom
Avanzare
B&E Printing
Andy's Frozen Custard
Baker Designworks
Balloon Animals 4 You
Big Whiskey's
Body FX
Branson Belle
The Cake Pop
Company
The Cake Truffle Store
Colorgraphics
Countryside Cottage
Cowgirl Clad
Dance with Me
DC Photography
Dickerson Park Zoo
Dillard's
Discovery Center
DoubleTree Hotel
Doug's Pool & Spa
Downstream Casino
Einstein Bros. Bagels
Elise Ellis Photography
Elite Promotions
Ella Weiss Bridal
Boutique
Elle's Patisserie
Enterprise Lanes
Fedora
First Impressions
Printing
Fisk Limousines

Fitness Together
Flame
The Flower Merchant
General Mills
Gigi's Cupcakes
Glazers Midwest
Distribution
Glow Nutrition
Granolove
Great Southern
James and Janelle Haik
Juvenile Diabetes
Harem & Co.
Haruno
Highland Springs
Hiland Dairy
Houlihan's
International Wine
Center
Shannon Isenberger
Journal Broadcast
Jumpin Joey's
June's Cakery
Keihl's Skin Care
Kids Directory
KY3

Krispy Kreme
LaFerriere & Kienstra
Facial Plastic Surgery
Little Spanish
Playschool
Linda's Flowers
Lola's Pastries & Eatery
Maxon's Diamond
Merchants
Mercy Clinic Medical
Spa
Metropolitan Grill
Meyer Center
Millwood Country Club
Missouri Sports Hall of
Fame
Missouri State University
Mostly Memories
Mug Shots Face
Painting
The Nest
Nu Essence
Obelisk
O'Reilly Hospitality
Management
Ozark Coca-Cola/Dr.
Pepper
Panera Bread
Parkcrest Dental Group
Parlor 88
Pickwick Underground
Framing
Premium Beverage
Price Cutter
Qdoba
Rachel Barks Designs
Rainbow Nails
ReLiv
Ridge Runner Sports
Santa Fe Grill
Schaffitzel's

Christie Schafer
Signal Food Stores
Signs Now
Silver Dollar City
Smillie's Market
Springfield Cardinals
Springfield Grocer
Company
Springfield Little Theatre
Star Cakes
Staxx
Stella & Dot
The Sugar Baker
The Sweet Spot
Thirty - One
Touch
Tower Club
Town & Country Florists
Town & County
Vision Clinic
W3 Salon
Winestyles
Debra Yeager
YMCA
Zen 3

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Facial Plastic Surgery
Houlihan's
Lloyd's Cleaners/Mr. Dry
Clean
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Nancy Rose, Inc.
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IN KIND

Brown Derby
First Impressions
Fisk Limousine
Kids Court
Kloz Kloset
PaperWorld
Graham Phillips
Town & County

*As recorded 6/01/2011-
5/31/2012

Every effort has been made to report all contributions accurately. We apologize for any error or omission and ask that corrections be forwarded to JLS headquarters by calling 417-887-9422 or via e-mail at finance@jlspringfield.org.

Membership Profile

The Junior League of Springfield (JLS) reaches out to women of all races, religions and national origins who demonstrate an interest in and a commitment to volunteerism. Membership in the Junior League of Springfield is open to any woman over the age of 21. JLS currently has over 600 members.

AJLI Affiliation

JLS began in 1959 as the Community Service League of Springfield and became the 231st member of the Association of Junior Leagues International, Inc. (AJLI) in 1976. Today, AJLI consists of leagues in 292 communities throughout the United States, Canada, Mexico, and Great Britain.