



**JUNIOR LEAGUE OF
SPRINGFIELD, MO**
Women building better communities®

FOR IMMEDIATE RELEASE

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**The Junior League of Springfield
Joins the Global #GivingTuesday Movement**

SPRINGFIELD, Mo. – The Junior League of Springfield (JLS) has joined #GivingTuesday, a global day of giving that harnesses the collective power of individuals, communities, and organizations to encourage philanthropy and to celebrate generosity worldwide.

In honor of #GivingTuesday, on Nov. 28, JLS will celebrate being an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. By kicking off the holiday season with a campaign to collaborate and improve the local community, locals can give back in impactful ways to the charities and causes they support.

“JLS has been instrumental in initiating and supporting programs that provide essential services to our community,” JLS President Mary Kromrey said. “Without the support of our financial donors and members, we would not be able to make the impact that we do on our local community.”

Organizations that have benefitted from JLS’s presence in the community include Isabel’s House – Crisis Nursery of the Ozarks, the Discovery Center, Ronald McDonald Tooth Truck, Boys & Girls Club, Leadership Springfield, and the biannual Community Report Card.

“JLS is unique in that every dollar donated to us is rippled throughout the community through the women we provide leadership training to and the many organizations we provide volunteers to every year,” Kromrey said. “We are excited to join the global #GivingTuesday movement and look forward to continuing our legacy of giving back to the community.”

Those who are interested in joining the Junior League of Springfield’s #GivingTuesday initiative can visit our website at jlspringfield.org, follow us on [Facebook](#), [Instagram](#) and [Twitter](#).

About #GivingTuesday

92Y – a cultural center in New York City that, since 1874, has been bringing people together around its core values of community service and giving back – conceptualized #GivingTuesday as a new way of linking individuals and causes to strengthen communities and encourage giving. In 2016, the fifth year of #GivingTuesday, millions of people in 98 countries came together to give back and support the causes they believe in. Over \$177 million was raised online to benefit a broad range of organizations, and much more was given in volunteer hours, donations of food and clothing, and acts of kindness.

“We have been incredibly inspired by the generosity in time, efforts and ideas that have brought our concept for a worldwide movement into reality,” said Henry Timms, founder of #GivingTuesday and executive director of 92Y. “As we embark on our sixth year of #GivingTuesday, we are encouraged by the early response from partners eager to continue making an impact in this global conversation.”

For more details about the #GivingTuesday movement, visit the #GivingTuesday [website](#), [Facebook page](#) or follow @GivingTues and the #GivingTuesday hashtag on social media.

About the Junior League of Springfield

The Junior League of Springfield is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers The Junior League of Springfield reaches out to women of all races, religions and national origins who demonstrate an interest in and a commitment to voluntarism. Its purposes are exclusively educational and charitable.

Since 1959, the Junior League of Springfield has contributed more than \$4 million and more than 1.3 million hours of volunteer service to the Springfield community. For more information, please visit the Junior League of Springfield website at www.jlspringfield.org.