



FOR IMMEDIATE RELEASE

CONTACT

Rachel Landes-Fuhrman, Junior League of Springfield
PR / Marketing Chair
816-516-5505
landesr@gmail.com

PLAID DOOR RESALE BOUTIQUE'S NEW LOCATION GRAND OPENING SET FOR JULY 11, 2015

SPRINGFIELD, MO, July 6, 2015 — The Junior League of Springfield's (JLS) Plaid Door Resale Boutique has moved to its new location at the JLS office located at 2574 E. Bennett St. It's grand opening will be held Saturday, July 11th, 2015 from 9:00 a.m. – 3:00 p.m. and will feature giveaways from area supporting businesses. Members of the community and JLS are welcome and encouraged to attend.

The Plaid Door is a boutique thrift store whose proceeds support the volunteer projects of the Junior League of Springfield. The Plaid Door specializes in providing high quality women's and men's clothing, accessories, and home decor. They offer flat pricing on a majority of their items and budget-friendly pricing on designer items. They are proud to help members of the community dress for success for less while simultaneously giving back to the city.

The Plaid Door opened its doors in 1976 and has realized approximately \$3,000,000 in net revenue over the past 38 years making it the largest fundraiser for JLS. Ashley French, JLS President says "When combined with the efforts of our trained volunteers, these dollars have allowed JLS to improve our community through many significant projects."

The Plaid Door has repeatedly been voted Best Resale Shop in 2000, 2003, 2013 and 2014. The store was also named "Best of the Ozark's Resale Boutique" in 2009 by the Springfield News Leader.

The Plaid Door has most recently evolved into an exclusively volunteer run store with women from the Junior League volunteering their time to help inventory, price, sort and sell merchandise. The Plaid Door relies exclusively on donations from JLS members and the community. Ashley French also mentions, "Our donors are very generous and we are excited to showcase our new high quality items in a brand new location. We also have many local businesses donating home décor and name brand items you'll be able to purchase at very affordable prices."

The Plaid Door will be open the second Saturday of every month from 9:00 a.m. – 3:00 p.m.

About the Junior League of Springfield

The Junior League of Springfield is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained

volunteers The Junior League of Springfield reaches out to women of all races, religions and national origins who demonstrate an interest in and a commitment to voluntarism. Its purposes are exclusively educational and charitable.

Since 1959, the Junior League of Springfield has contributed over \$4 million and more than 1.3 million hours of volunteer service to the Springfield community. For more information, please visit the Junior League of Springfield website at www.jlspringfield.org.