

The Junior League of Springfield League Light *Magazine*

Advertising Rate Card

RATES

Back Cover \$1,300

Size: 8.5"x11"

Inside Covers \$1,000

Size: 8.5"x11"

Inside - Full Page \$750

Size: 7.5"x11"

Inside - 1/2 Page \$375

Horizontal Size

Size: 7.5"x4.75"

Inside - 1/2 Page \$375

Vertical Size

Size: 3.5"x10"

Quarter Page \$125

Size: 3.5"x4.75"

2017 Advertising Rates

Rate are cost per insertion for space only

League Light

*a biannual publication of the
Junior League of Springfield, Inc.*

DISTRIBUTION

625 members, community partners, sponsors,
including access to the magazine online

ABOUT JLS WOMEN

18-54 72%

55+ 28%

Vision

Women Building Better Communities

Values

- The necessity and significance of women exercising leadership throughout the community.
- Training and education that advance our personal and professional leadership skills.
- Advocacy for issues impacting women and children.
- An environment that encourages diversity of opinions and supports multi-generational engagement.
- Each member's unique needs for engagement in the League

OUR MISSION

JLS is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers.



YES! Please reserve an advertising space for me in the upcoming League Light magazine!

**JUNIOR LEAGUE OF
SPRINGFIELD, MO**
Women building better communities®

A Glimpse of OUR STORIES!

NEW STRUCTURE!

A look at our new governance structure

MEMBER PROFILES!

From lawyers to entrepreneurs to stay-at-home moms, our member profiles will inspire and inform.

LOCAL IMPACT!

A look at our impact on the local community via our Done-In-A-Day's and GMM Giving!

AD SPECIFICATIONS

Please send your file as a pdf, tiff, eps, or high resolution .jpg to communications@jlspringfield.org

- JLS Event Sponsors receive 15% off
- JLS members receive 25% off

• *QUESTIONS: Email communications@jlspringfield.org*



TO RESERVE YOUR SPACE

Fill out the information below and mail this form to The Junior League of Springfield, 2574 E. Bennett St., Springfield, MO 65804 OR email it to communications@jlspringfield.org

PAYMENT

ALL advertisements must be paid IN FULL by Nov. 1st for the winter/fall edition and May 1st for the spring edition.

Organization Name

Contact Person

Phone

Email

Address

City

State

Zip

I WOULD LIKE TO PURCHASE

- ____ Back Cover (1 avail).....\$1,300
- ____ Inside Cover (2 avail).....\$1,000
- ____ Full Page.....\$750
- ____ 1/2 Page Vertical.....\$375
- ____ 1/2 Page Horizontal.....\$375
- ____ Quarter Page.....\$125

PAYMENT

____ Enclosed

____ Please bill me